Welcome to COMILLAS – ICADE **E4 double Degree** programme





YEAR 3

Last update: 23 April 2020

About COMILLAS

- COMILLAS is a private and non-profit university, founded and run by Jesuits
- COMILLAS was founded in 1890 by Jesuits
- COMILLAS forms part of the Jesuits' international education network:
 - 90 universities and 500 schools in 5 continents
 - Around 1,500,000 students
 - 500 years of tradition and prestige
- COMILLAS offers a wide higher education portfolio:
 - 7 faculties/colleges
 - More than 30 undergraduate and graduate programs in engineering,
 business, law, theology, psychology, pedagogy, nursing, physiotherapy ...

About ICADE

- ICADE is the name given to both COMILLAS' Faculty of Economics and Business
 Administration and COMILLAS' Faculty of Law
- The "business side" of ICADE offers the following Degrees:
 - Degree in Business Administration, also called "E2" (English or Spanish)
 - Dual Degree in Business Administration and Management and Business
 Analytics "E2 + Analytics"
 - Double Degree in International Business Administration, also called "E4". This is yours!
 - Double Degree in Business Administration and International Relations, also called "E6".
 - Dual Degree in Business Analytics and International Relations "E6 + Analytics"

About the E4 double Degree

- E4 is a higher education double Degree program in Business Administration, awarded by ICADE and another university member of the IPBS
- Five double Degree alternatives: American link (Northeastern University and University of San Diego), British link (Lancaster University), French link, (NEOMA Business School), German link, (ESB Business School, Reutlingen University) and Irish link, (Dublin City University).
- Please read carefully rules and course information of your E4 Degree program at the COMILLAS web site. For rules, see the <u>NORMAS ACADÉMICAS</u> folder.
- Please read carefully the information related with the students' participation in the academic life of Comillas, information related to students representatives in all tiers of the Comillas government. You can find this information in the Comillas General Rules "Reglamento General", articles number 108 y 109
- Together with the E4 Degree, students can also obtain a Languages and Communication Skills Diploma from COMILLAS
- Together with the E4 Degree, students can also obtain a Personal Skills Diploma

E4 Degree curriculum

YEAR 1			
First semester		Second semester	
ECTS	Course	Course Course	
6	Introduction to Business	Microeconomics	6
6	Business Law Introduction to Accounting		6
3	Professional Skills		
3	Christianism y	Christianism y Social ethics	
6	Business Mathematics I	Business Mathematics II	6
6	Languages I	Languages II	6
30			30
+ 6 credits of second language (annual course) + 3 credits of Self-knowledge (first semester)			

YEAR 2				
First semester		Second semester		
ECTS	S Course Course		ECTS	
6	Fundamentals of Marketing	Quantitative Models for Bussines and Economics	6	
6	Financial Mathematics Fundamentals of Finance		6	
6	Financial Accounting Management Accounting		6	
6	Business Statistics Organizational Behaviour		6	
6	Macroeconomics 1 ELECTIVE/Internship*		6	
30	30			
 + 12 credits of second language (annual course) + 3 credits of Public speaking (second semester) + 2 credits of Team working (first semester) * A 2-month "full time internship" could take place in summer: 1st year or 2nd year. Also possible to substitute it by a 4 month "partial time internship" during 2nd semester of 2nd year. 				

YEAR 3				
	First semester	Second semester		
ECTS	Course Course		ECTS	
6	Corporate Finance	Financial Markets	6	
6	Market Research	Marketing Management	6	
6	International Macroeconomics Business Strategies		6	
6	Strategic Analysis	Human Resources Management	6	
6	1 ELECTIVE*	1 ELECTIVE*	6	
30			30	
+12 ECTS Language and Literature Course + 2 ECTS Soft Skills from the personal Skills Diploma (1 st semester) +2 ECTS Entrepreneurship from the personal Skills Diploma (1 st semester) +2 ECTS Learning Service from the personal Skills Diploma (2 nd semester)				

YEAR 3 Electives*		
First semester	Second semester	
Course	Course	
Data Analysis	Spanish Economy	
Analysis of Financial Statements	Analysis of Financial Statements	
Operations Management	Operations Management	
Models for business decision making	Mathematics applied to financial instruments	
Management Information Systems	Management Information Systems	

* Year 3 electives are taught in Spanish. Students will need to choose one elective in each semester upon registration (May 2020).

<u>Análisis de datos (Data Analysis)</u>: Introduction to multivariant data analysis techniques. Detection of possible dependencies and underlying structures in complex data sets. Previous Knowledge: Statistics.

<u>Análisis de estados financieros (Analysis of Financial Statements)</u>: A company's financial statements: balance sheets, profit and loss statements, statement of changes in equity, cash flow statements. Key tools when analyzing the solvency, profitability and productivity used in the management of the company. New challenges in the analysis of financial statements.

Previous Knowledge: Financial Accounting and Business Mathematics.

Dirección de Operaciones (Operations Management): In this module, students will learn the concepts on product and process design, operation planning, organisation of the tasks, tools and mathematical algorithms used in planning and operations scheduling, the analysis, evaluation and management of operation systems quality, measuring operations performance, productivity in the context of such operations, inventory keeping as well as supply and distribution networks. Previous Knowledge: Introduction to Business. <u>Modelos para la Toma de Decisiones Empresarial (Models for Business Decision Making)</u>: Identification and description of the elements involved in a decision-making problem. Mathematical and statistical methods necessary when faced with either a single criterion or various criteria for decision-making and depending on the different decision-making environments (certainty, risk and uncertainty).

Previous Knowledge: Mathematics and Statistics.

<u>Sistemas Informativos de Gestión (Management Information Systems)</u>: On the one hand, information technology represents the largest investment for most companies, since it is an essential means of achieving corporate goals, and because it has enabled companies to reduce their costs, reach new levels of service and customer care, offer new products, access new markets and modify the company's operations themselves.

On the other hand, information systems enable the integration of both internal and external business processes; namely, they foster inter-relations between different functional areas of the business (marketing, finance, human resources, logistics and production, among others).

Therefore, decisions on information management must not be left with the company's technical staff: administration and management experts must have new skills, including those needed to confidently and competently manage information and associated technologies.

This is why the Information Systems Management module carries on from the theme of value generation in the business through information systems, leaving the most technical topics or aspects aside.

Economía Española (Spanish Economy): Explanatory factors of the dynamics of growth in the Spanish economy in recent years: population, capital, the labour market and integration within the European Union. Trends in product, employment, income and spending flows, from a sector-specific and regional perspective. Foreign relations.

Previous knowledge: Micro & Macro.

<u>Matemáticas de los instrumentos financieros (Mathematics applied to financial instruments):</u> Mathematical representation of financial assets. Basic principles of financial assessment models. Application to fixed income assets and derivatives

YEAR 4**			
First semester Second semester			
ECTS	Course	Course	ECTS
30	Internships	Ethics and Social Responsibility	6
		International Political Economy	6
		2 ELECTIVES (Concentration)	12
		FINAL PROJECT	6
30			30
Liderazgo Ignaciano (2 ECTS, 2 nd semester)			

** Classes in year 4 will be afternoon classes (from 3:00 pm)

Tables of Elective Courses for the Academic Year 2020/2021 (subject to final demand)

Course	English		Spanish	
Course	Fall	Spring	Fall	Spring

MARKETING CONCENTRATION:

Comportamiento del Consumidor / Consumer Behavior Gestión Estratégica de la Marca / Strategic Brand Management Dirección de Ventas / Sales Management Comunicación integral de Marketing / Integrated Marketing Communication Marketing Internacional / International Marketing Marketing Digital / Digitall Marketing

MANAGEMENT CONCENTRATION:

Técnicas de Negociación / Negotiation Techniques Liderazgo y cambio / Leadership and Change Management Innovación y Estrategia / Innovation and Strategy Negosios Internacionales / International Business La creación de una empresa / The Creation of a Company Sostenibilidad y Empresa/Sustainability and Firm Gobierno Corporativo

FINANCE CONCENTRATION:

Fusiones y Adquisiciones y Reestructuraciones / Mergers & Aquisitions and Business Reestructurations Gestión de Carteras e Inversiones / Portfolio Management and Investments Análisis de Valores / Securities Analysis Gestión de riesgos Financieros y Derivados / Financial Risk Management & Derivatives Control Presupuestario / Budgetary Control Consolidación de Estados financieros / Consolidation of Financial Statements Operaciones Contables especiales Auditoría Econometría Financiera

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Useful academic data

- Organizational structure of the Faculty of Economics and Business Administration:
 - Dean: Prof^a. Dra. Teresa Corzo Santamaría
 - Academic Vice-Dean: Prof^a Dra. Victoria Labajo González
 - Vice Dean for Institutional Relation: Prof. Dr. Javier Márquez Vigil
 - Associate Dean for International Relations: Prof. D. Robert A. Robinson
 - The teaching/lecturing and research activity is organized in departments: Economics, Finance, Management, Marketing, and Quantitative Methods
- The E4 staff:

Program Director: Carmen Escudero Guirado cescudero@icade.comillas.edu Administration: Laura Fernández Triviño laura.fernandez@comillas.edu Internships and Placements:

- Director: Beatriz Echagüe Vicente bechague@comillas.edu
- Staff: Marta Escalante Ruiz meruiz@comillas.edu
- See the <u>university general academic calendar for year 2020/2021</u>
- See examples of week classes schedules on the COMILLAS web site "HORARIOS"

Regular classes for all years will begin on September 1st, 2020

ORIENTATION DAY: Comillas organizes 1 day of orientation for year 3 students. During this day (September 1st) general information about the University, safety measures and more is given.

About living and studying in Madrid

ICADE is located in the "Alberto Aguilera Campus" of COMILLAS



Accommodation:

COMILLAS does not have any dorm/college or residence for students but helps students through the following web site: Housing

In addition, we count on three excellent partners; Student Global Relocation, (you will have a discount in the requested service using the code "UPCOMILLAS"; Aluni.net, (if the Comillas student informs the provider, he or she will receive a discount) and MadridEasy (using the code COMILLAS50 you will receive a 50% discount). They offer the best family housing, shared flats or students residence options.

If you want to apartment hunting yourself, use *Idealista* (Android, iOS) o Fotocoasa (Android, iOS).

- Students from American, British and Irish links, (nonnative Spanish) is highly recommended to attend Spanish Intensive course offered from August 21st until August 31st (dates to be confirmed!)
- It is very important to be in Madrid one week before the beginning of classes in order to arrange accommodation in the city.
 - Approximate cost of living

	Accommodation:	550 - 900€ / month
۰.	Food:	300 - 500€ / month
•	Student Fees:	No mandatory fees to be paid
۰.	Books & Class Reading Materiales:	Variable
•	Local Transportation:	Monthly local transportation
		pass 54,60€ (20€ under 23 years)

Different services offered by COMILLAS: library, sports, culture, etc.

- Legally living in Spain:
 - All E4 students will have to contact our Double Degree Students Service as

soon as they arrive at ICADE, (3rd floor of the west side).

Medical assistance:

- All students must have some valid health insurance coverage.
- We strongly recommend EU students to come to Spain with the European Health Insurance Card. Other private health systems will also work in Spain, but students will have to pay in advance any service.
- As COMILLAS students, any accident that you may suffer within the COMILLAS buildings will be covered by the COMILLAS own insurance; if this happens, please ask the COMILLAS staff to know how to proceed
- COMILLAS emergency telephone number for international students (only EMERGENCIES!): students will get this number once they arrive to COMILLAS.
- HM Hospitals for International APP:



• Other useful data:

